



Malika Bouhya

DOSSIER ARTISTIQUE

PORTFOLIO



à propos:

Je suis une étudiante du design graphique et digital au sien d'École Nationale Supérieure d'Art et de Design H2, le graphisme est ma façon d'exprimer mes idées créatives.

Logos:



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moroccan handmade pasta



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moroccan handmade pasta

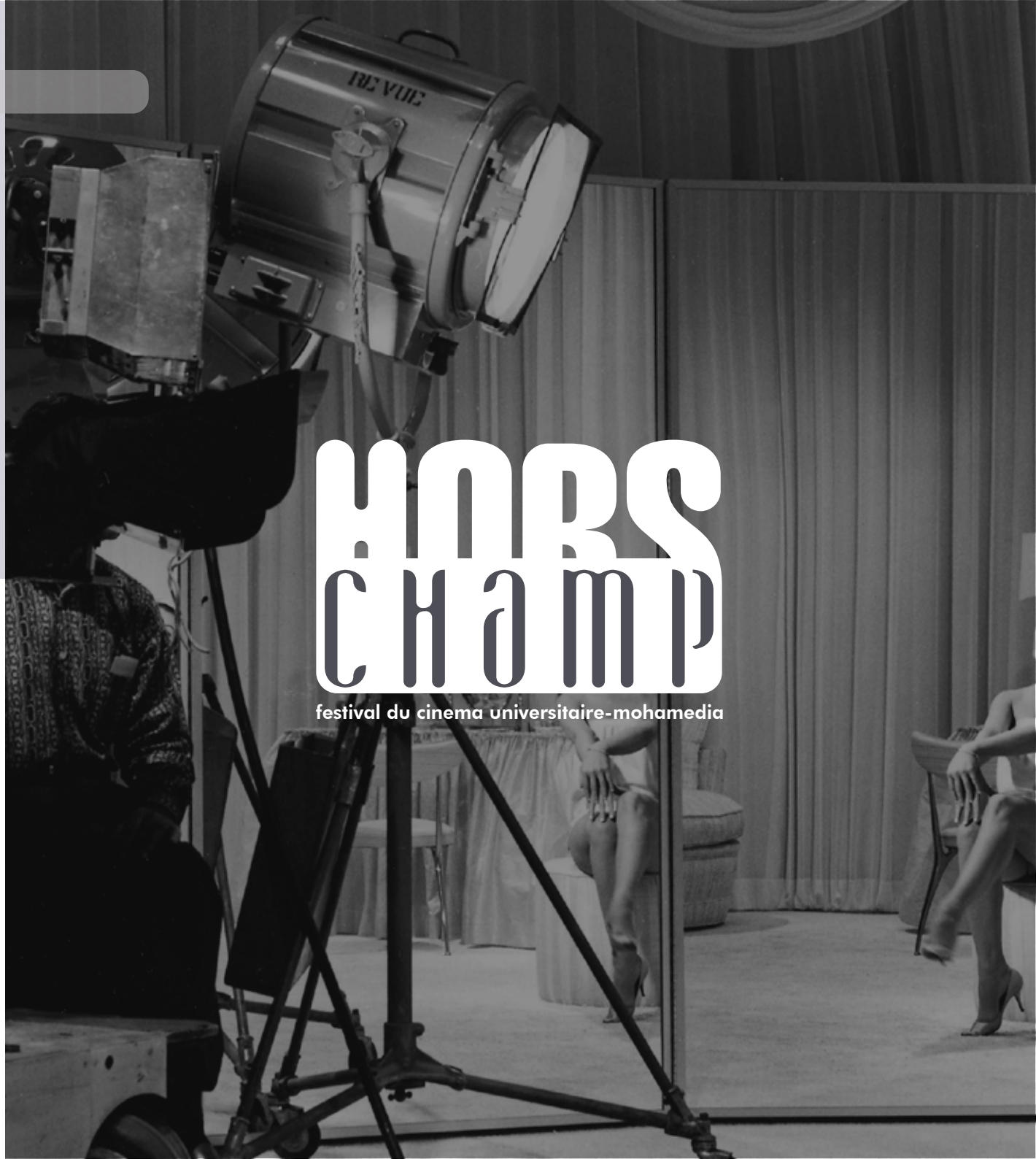
Logos:

MOORS
CHAMP

festival du cinema universitaire-mohamedia

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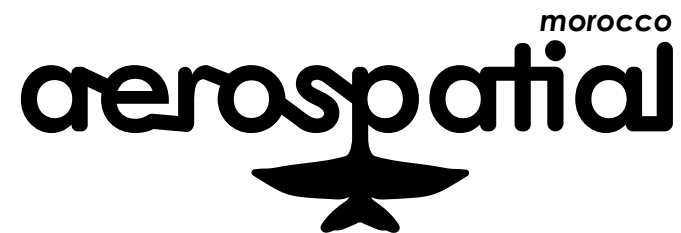
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Logos:



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Stationary:



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aerospatial

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+212 546 574 261
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Stage 1. Business Goals And Brand Personality

Of course, it's not a designer who sets the goals of a company or defines its personality still it is a foundation of all the branding process. To receive the expected results, the company has to set the priorities and values at the start point so that the crew working on branding could see which way to go. They do not necessarily need to be defined and used for all the cycle of brand existence. The goals can be modified later during a creative process but it's vital to have some directives in the beginning.



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125 0 955-1126
3517 W. Gray St. #00000000 57907

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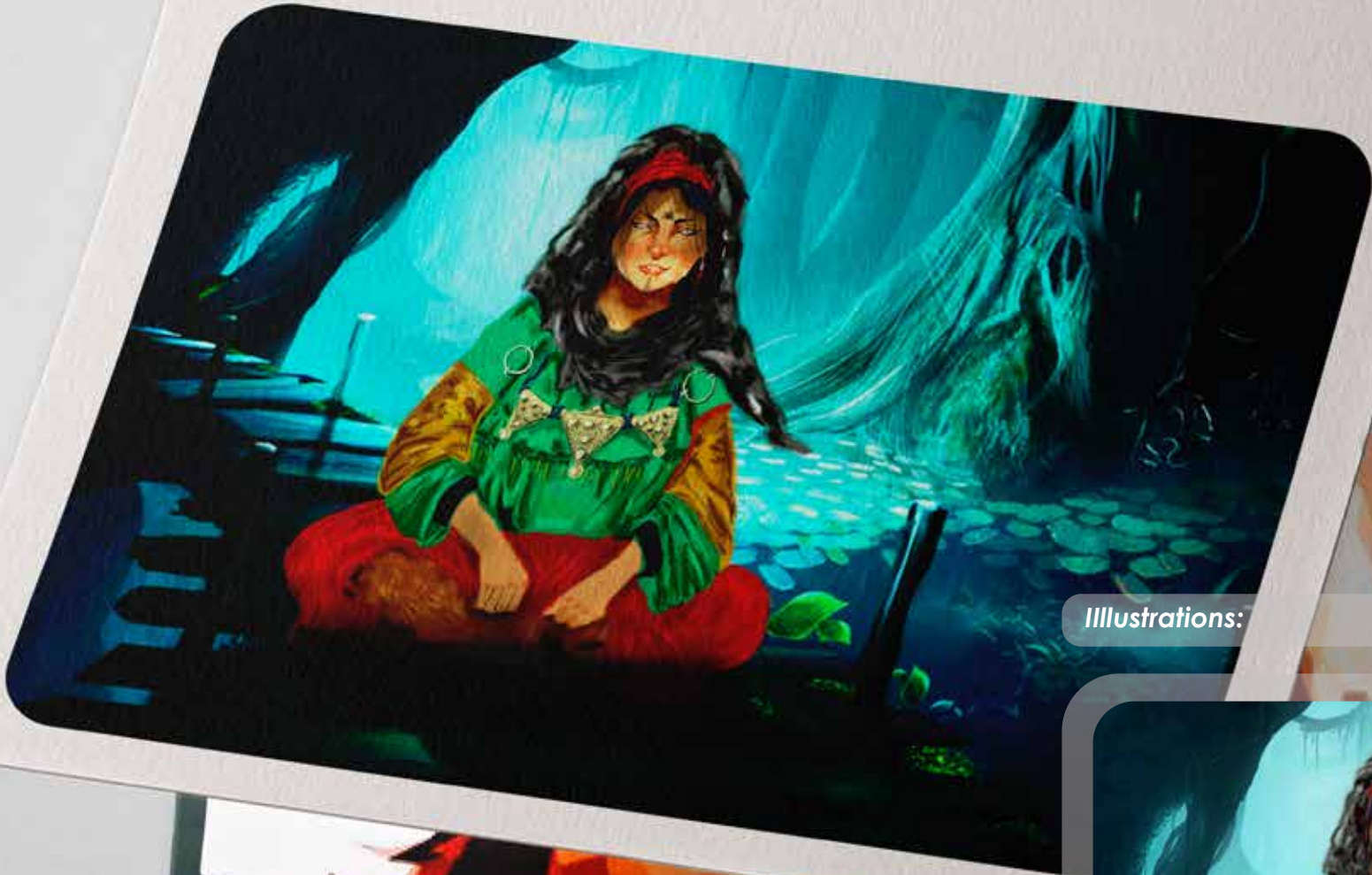
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création graphique:





Illustrations:





Illustrations:





Posters:



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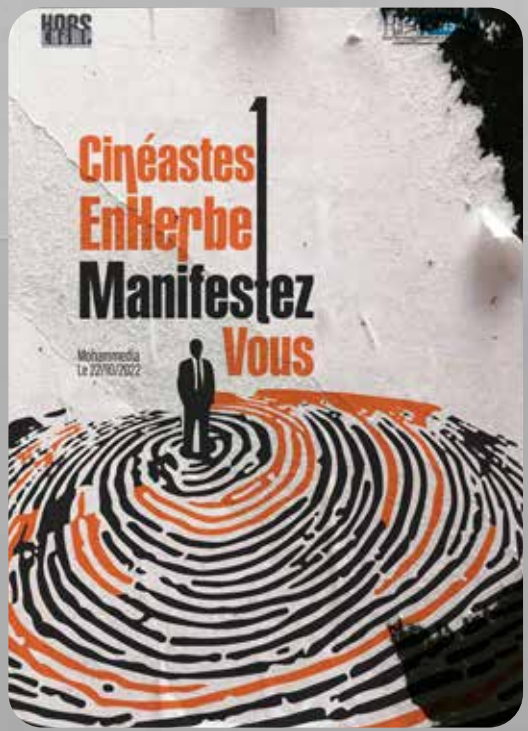
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Mohammedia
Le 22/10/2022



Posters:

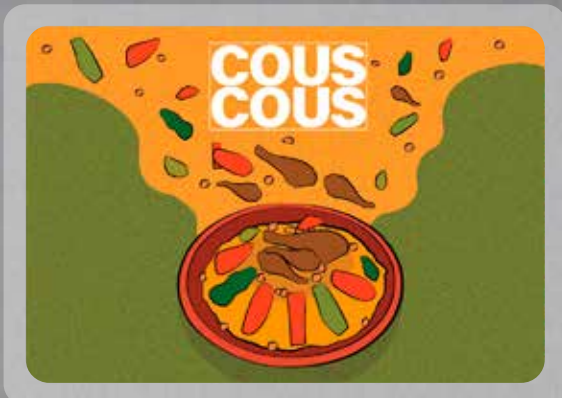


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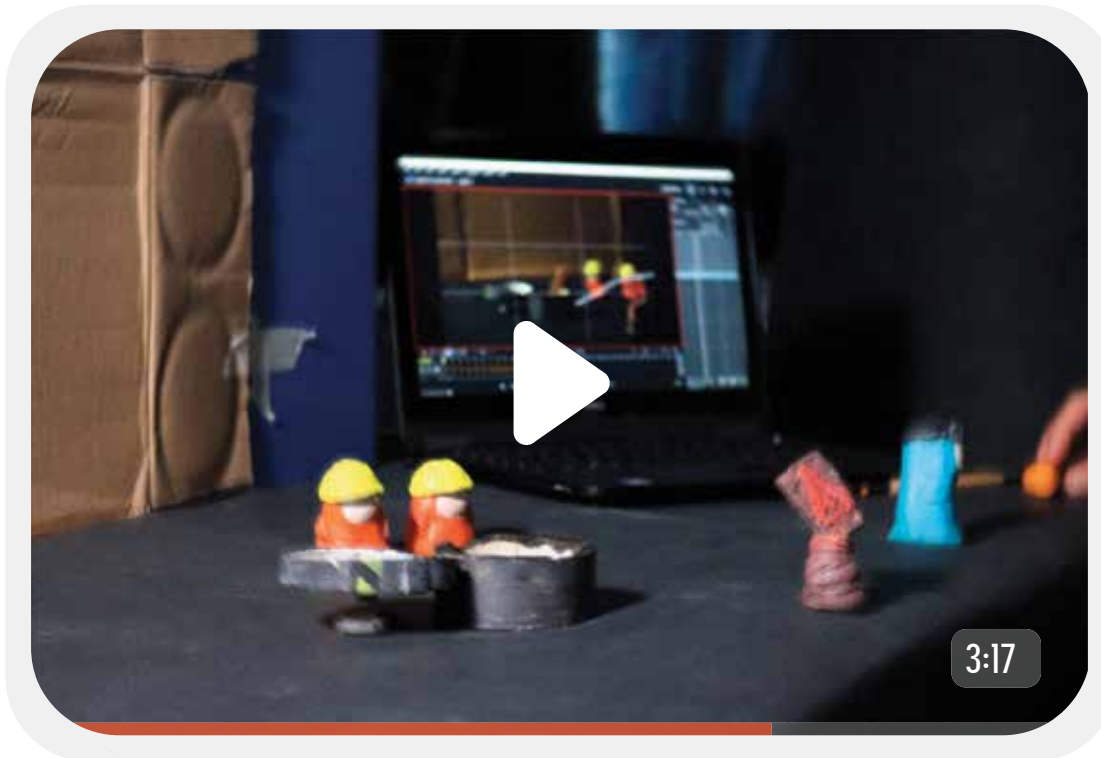
Drawings:



Drawings:



Video:



Stop-Motion Video
<https://www.youtube.com/watch?v=x->